

CNA - Ecipar Bologna

Crafting a Systemic Happiness connecting Business, Education and Professionals



+ Collaboration and networking



+ Supporting students in crafting a better future



+ Brand reputation



+ knowledge sharing



Successful System



POSITIVE INFLUENCE BETWEEN WORK AND SCHOOL

ACTORS

CNA - ECIPAR BOLOGNA

It is the Training branch of CNA that designed and coordinated the project by identifying the strategic stakeholders. It has turned on and made fruitful the financial, organizational and administrative resources, affecting more than 300 students.

11 SCHOOLS OF BOLOGNA

They have informed, involved and managed the students providing them the opportunity to learn and benefit from innovative contents and practices.

BANCA (Bank of) DI BOLOGNA

It has invested financial resources to make the project sustainable for 3 years in 11 schools of Bologna area.

KOMATSU ITALY

It has hosted the students of the secondary school "Aldini Bologna" to share the knowledge and develop a systemic networking.



WE WORK WITH - SYSTEM

I'm a school, an investor, a student, a teacher, an expert, I'd like to introduce Positive Organization's policies in my field
What can I do?
What can we do together?



"A structured and complex project like this was possible thanks to a great job of team, synergy and talent. I want to say thanks to those who with me have believed and turned it into reality.

I want to say thank you to:
Cinzia Barbieri - CNA Director
Bologna: Client
Sabrina Montorsi, Valeria Gualandi, Tiziana Procopio -
Team of accomplishment

Luca Roversi Director Ecipar
Bologna: Creator and Designer

IMPACT MAP



How to craft a meaningful and worthy system for individuals, companies, school and community, using the Happiness factor as the guiding principle to help young people in designing their own successful professional future.

300 - Students

11 - High Schools

100 - Factories

240,000 € - Investments

IN A NUTSHELL

CNA Bologna is the trade association that represents small businesses in Bologna. Since 1945 deals with the representation, protection and development of small business.

CNA now represents 11,000 businesses.

Ecipar Bologna is the training company of CNA and works for the development of technical and managerial skills of local business environment and the development and dissemination of entrepreneurship culture. "Luca Roversi is the Ecipar Bologna director and designer of the project" Towards the Future "